



## TriGeo Wins 'Best of Show' and 'Best Execution of a Midmarket IT Solution' at Midsize Enterprise Summit™ 2008

### *Nine Midmarket Innovation Award Wins in Three Years*

POST FALLS, Idaho (**Sept. 30, 2008**) — [TriGeo Network Security](#), the leading provider of [security information and event management](#) (SIEM) technology for midmarket enterprises, just won two more Midmarket Innovation Awards at this month's Midsize Enterprise Summit™ 2008: Best of Show and Best Execution of a Midmarket IT Solution.

These wins come on the heels of two awards the company won at the Midsize Enterprise Summit's May event – including Best of Show and Best Midmarket Hardware Solution.

TriGeo has won nine Midmarket Innovation Awards in just three years – including three Best of Show awards – validating the capability of the company's solution and its ongoing commitment to driving product innovation. TriGeo has been recognized for innovation in several industry awards this year including its number #1 ranking in [Bank Technology News' FutureNow List](#), highlighting its strong focus on proactively protecting midmarket networks from both internal and external threats in real time.

The Midmarket Innovation Awards are the only awards in the channel voted on solely by the attending IT decision-makers who directly influence their customers' technology buying decisions. More than 300 of North America's top midmarket technology executives attended September's event, where both security and compliance were hot topics.

"Being compliant doesn't mean that your organization is secure. Recent big-name breaches highlight the importance of defining and enforcing stringent security policies – some that fall outside of check-box compliance practices," said Michelle Dickman, president and CEO of TriGeo Network Security. "We're helping midmarket businesses develop a 'security-first' mentality that ensures regulatory compliance – not the other way around."

TriGeo Security Information Manager (SIM) is the industry's only real-time SIEM solution. It sits in the center of the network and comes stocked with more than 650 network monitoring rules and 240 pre-built reports for compliance and network analysis. The solution automatically identifies, notifies and responds to network attacks and policy violations as they happen and includes features that can [block unauthorized USB device](#) use. TriGeo SIM starts at less than \$20,000 and is tailored exclusively for midmarket networks with 50 to 5,000 devices. The company has hundreds of customers across education, financial services, healthcare, government, utility, retail and media/entertainment.

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#### **About TriGeo Network Security**

TriGeo Network Security delivers enterprise security information and event management (SIEM) designed specifically for the needs of the mid-market. TriGeo SIM is the only real-time SIEM appliance that

automatically identifies and responds to network attacks, suspicious behavior and policy violations. This award-winning product combines real-time log management, event correlation, USB detection and prevention with powerful active response technology. TriGeo SIM is both a unique network defense technology and an "Audit-Proven" compliance solution that meets the security monitoring and log management requirements imposed by PCI, GLBA, NCUA, FDIC, HIPAA, SOX and more.

TriGeo has hundreds of customers across key vertical markets including financial services, health care, government, utility, retail and media/entertainment. TriGeo SIM has won numerous awards including the 2007 and 2008 *SC Magazine* Reader Trust Award, 2007 Frost & Sullivan North American Technology Innovation of the Year Award, the *Bank Technology News* #1 ranking in the 2008 FutureNow List, and the *SC Magazine Best Buy* of 2006 award for Event Management. The Company is a member of the PCI Security Standards Council and PCI Security Vendor Alliance and is represented by partners worldwide.

For additional information about TriGeo and its products, services and partners, please contact TriGeo at 1 (866) 664-9292 or at [www.TriGeo.com](http://www.TriGeo.com), and visit the TriGeoSphere blog at [blog.TriGeo.com](http://blog.TriGeo.com).

#### **About Midsize Enterprise Summit**

The only global event addressing the information technology issues unique to midsize organizations. This by "invitation only" Event brings senior IT executives together with leading and emerging technology providers to enable strategic IT decision making. [midsizeenterprise.com](http://midsizeenterprise.com)

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