

# Press Release

## Metastorm Debuts New Customer Testimonial Videos

*Season 4 of 'Metastorm Customers Speak Out' Series Includes Live Insights from 10 Successful Organizations using EA, BPA, BPM Software*

**BALTIMORE, MD and LONDON, UK – July 8, 2008** – Metastorm, a leading provider of Business Process Management (BPM), Business Process Analysis (BPA), and Enterprise Architecture (EA) software for aligning strategy with execution, today announced the launch of Season 4 of its *Metastorm Customers Speak Out* video testimonial series.

The *Metastorm Customers Speak Out* series originally launched in 2005 and was the first program of its kind featuring video interviews with companies from around the world discussing their experiences in planning, deploying and measuring business improvement initiatives. The first three seasons of the series contained a total of 17 episodes, all of which are available on the Metastorm website or on CD by request. The latest season, which debuts today, introduces 10 new episodes featuring customers who have successfully deployed Metastorm BPM as well as the Metastorm ProVision enterprise modeling, business architecture, and business process analysis solution. The organizations span several industries and multiple continents, including the U.S., Europe, and South Africa.

Metastorm customers and partners are using Metastorm Enterprise™ to achieve real organizational and process improvements. By enabling customers to model and understand all aspects of their enterprise architecture and strategy, identify and analyze opportunities for improvement, and automate key business processes for more effective execution, Metastorm has helped organizations around the world improve their results in various aspects of their businesses. The company has captured many of these success stories in both written case studies and live video testimonials.

All 27 episodes of the *Metastorm Customers Speak Out* video series can be viewed at [www.metastorm.com/customers/videos.asp](http://www.metastorm.com/customers/videos.asp). Over 80 written case studies can be viewed at [www.metastorm.com/customers](http://www.metastorm.com/customers).

A social media news release on this announcement is also available at [www.metastorm.com/news/070808.asp](http://www.metastorm.com/news/070808.asp).

### **About Metastorm Inc.**

With a focus on enterprise visibility, optimization, and agility, Metastorm offers market-leading software for Enterprise Architecture (EA), Business Process Analysis (BPA) and Business Process Management (BPM). As an integrated product portfolio, Metastorm Enterprise™ allows organizations to improve business results by unifying strategy, analysis and execution. Metastorm is bringing together these critical disciplines to enable an understanding of enterprise architecture and strategy, accurate impact and opportunity assessment, effective process execution, and accelerated value realization for organizations worldwide. For more information on powering strategic advantage with Metastorm Enterprise, visit [www.metastorm.com](http://www.metastorm.com).

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